



# Sponsorship Opportunities

## Why Sponsor the CEO Summit?

### ACCESS TO COTTINGHAM & BUTLER'S ELITE CLIENT BASE

- Invitation-only CEOs from mid-to-large businesses across diverse industries
- Our most valued clients - the executives we've built trusted relationships with over decades
- Decision-makers who control significant budgets and strategic partnerships

### STRATEGIC ADVANTAGE

- **Quality engagement** - Intimate setting allows for meaningful business conversations
- **Extended exposure** - Two-day format ensures sustained brand presence
- **Thought leadership association** - Align with premium, results-focused content
- **Peer endorsement** - Cottingham & Butler's reputation enhances your credibility
- **Market intelligence** - Direct feedback from your target market

[SPONSORSHIP DETAILS >](#)

## SPONSORSHIP TIERS

### PLATINUM - \$30,000

#### EXCLUSIVE KEYNOTE RECOGNITION

- **Exclusive Workshop Introduction** - Your brand receives the most prominent placement as a presenting sponsor of our keynote session.
- **Premium Branding** - Logo prominently featured on all event materials, signage, and digital platforms
- **Executive Networking** - Reserved seating at CEO dinner with guaranteed placement at head tables
- **Post-Event Follow-Up** - Attendee contact list (where permitted) and thank-you message inclusion
- **Year-Round Recognition** - Featured as presenting sponsor in all event-related communications
- **2 Event Attendees** – including networking dinner

### GOLD - \$20,000

#### SUMMIT EXPERIENCE SPONSOR

- **Branded Meal & Break Stations** – Sponsorship of key networking moments when CEOs are most engaged & accessible
- **Premium Branding** - Logo prominently featured on all event materials, signage, and digital platforms
- **Executive Networking** - Reserved seating at CEO dinner
- **Post-Event Follow-Up** - Attendee contact list (where permitted) and thank-you message inclusion
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- **2 Event Attendees** – including networking dinner

### SILVER - \$10,000

#### STRATEGIC VISIBILITY SPONSOR

- **Prominent Signage** - Logo placement throughout venue including registration, dining areas, and session rooms
- **Post-Event Follow-Up** - Attendee contact list (where permitted) and thank-you message inclusion
- **Year-Round Recognition** - Featured as presenting sponsor in all event-related communications
- **1 Event Attendee** – including networking dinner



## Reserve Your Sponsorship

Scan the QR code to secure access to the decision-makers who drive business forward.